

RESOURCE AND PRICE BUILD OUT COMPARISON

How Much Does Starting & Scaling Really Cost?

Use this resource guide to get clear on your options to starting your business up.

Options	Timeframe	Costs	Pitfalls
Start a 'Brick and Mortar' Business	1 year	"Entrepreneur" magazine says start-up costs are between \$2,000 and \$50,000, plus staff costs, insurance and marketing	Aside from the constant threat of online businesses (Amazon and apps), physical businesses are physically demanding and require reliable staff, tons of start up capital and are subject to economic down-turns of the local community. High risk!
Get an MBA	2 years	Starting at \$60,000	After 2 years of general business and management studies you won't be an expert at running an online business and you won't have built anything that brings you cashflow.
Stay in Your Day Job	Until you're 65 (if you're lucky)	You'll be lucky to get an average annual raise of 3.1%. (Inflation is 2.1%. So enjoy your 1% annual raise!)	Can you really afford to stay locked into a job where you're not living up to your true calling in life? If so, then have fun working for 'the man'.
<i>No Control Over Financial Future</i>	<i>Forever</i>	<i>High-Credit Card Fees</i>	<i>How much is it costing you to feel stressed out? How is having no money ruining your relationships? How is it holding you back from making the impact you envision you should make?</i>
<i>Not Doing What You Love</i>	<i>Forever</i>	<i>A life of misery</i>	<i>You only live once! Why not take control over your life and commit to building a business that gets you paid to do what you love, and makes a positive impact in the lives of others.</i>
<i>Cost of Courses, Seminars, Retreats and Conferences</i>	<i>7 Years</i>	<i>About \$70,000 over 7 years</i>	<i>The average expert who tries to automate their expertise online takes about 7 years before they finally crack the code or toss in the towel. Most options get you fired up but leave you wondering what your clear action steps are. While a handful of these options are solid, they only work if you have the complete roadmap of what you need to build, and the precise order to build them in.</i>
Business Building Softwares	Endless	About \$500 each month	You'll need funnel, course, survey, analytics and email softwares to operate your online business. Those monthly charges add up fast if you're not bringing in the funds to cover the costs. Instead you need offers and marketing to recuperate your investment.
The Visionary Planner®	6-12 months to Start Up	\$24,000	By automating our expertise (which we'll show you how to do for your own business) we're able to make helping build your dreams super accessible.

Jump on a **Complimentary 'Start up Your Brand' Coaching Call** To Sample our Coaching, Get Clear on Your Immediate Action Steps and **See if the Visionary Planner® Is the Right Investment for You.**

SCHEDULE YOUR CALL NOW

PS. Did You Know the Average American Who Opens a Small Business **Saves \$1,472.81 Every Year.** As an Online Business Owner You Can Write Off all Coaching, Software, Travel and Marketing Expenses Which Means Less Money Goes to Taxes, and More Goes to You!

START UP YOUR BUSINESS TODAY!